

ARIZONA Golfer

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Sedona joins the golfing elite

New Seven Canyons Golf Club rivals nation's finest private venues

Long recognized as one of the country's most scenic treasures, Sedona is about to join some of golf's great names such as Cypress Point, Pine Valley, Merion and Winged Foot.

Even before its official opening in the spring of 2003, Seven Canyons Golf Club's Tom Weiskopf-designed course is already being hailed as one of the finest new private layouts to be introduced within the last decade.

Weiskopf himself has described the new 6,755-yard, par-70 course as "one of my finest creations in terms of beauty and uniqueness. In addition to being perhaps the prettiest golf course in the entire state of Arizona, it is the perfect members' course that will put a premium on course knowledge and shot-making abilities."

New members of Seven Canyons – now numbering more than 80 – enjoy one of the most picturesque, classic golf courses in all of America.

Set in the middle of Sedona's dramatic red rocks, Seven Canyons Golf Club is a throwback to courses designed in the early 1900s, incorporating elements of some of the nation's classic courses designed by Alister Mackenzie, Donald Ross and



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Charles McDonald.

Located on approximately 200 acres surrounded by stunning red rocks and 100,000 acres of protected national forest land, Seven Canyons emphasizes exceptional shot-making with small greens, narrow landing areas, classic-style bunkering, mature trees, natural water features and constant changes in elevation.

"Most of the new courses being designed today are more than 7,200 yards long," Weiskopf observed. "This is not the case at Seven Canyons. The player has to 'think his way' around this golf course. It

demands precise play from the tee, with a mix of long and short par-4s, challenging par-3s and only two par-5s – one on each nine."

The club will have only 375 members. The new project is the brainchild of John Lang, president and chief executive officer of The Pinnacle Group, creator of northeast Scottsdale's exclusive Estancia Club that was named outstanding new private club in America by *Golf Digest* in 1996.

Lang said Seven Canyons' limited membership structure "is expressly designed to provide an upscale golf

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experience unlike any other private club in the state, including great accessibility to tee times.”

In addition to the new golf club, the private community will include 30 custom home sites and 12 custom casitas reserved for visiting golf club members and their guests, and 74 private residences to be sold on a fractional basis.

For more information, call the sales office at 1.866.367.8844 or visit www.sevencanyons.com.

